

DIVYADAAN
Journal of Philosophy & Education

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MINDING THE ECONOMY OF *CAMPO REAL*

James Gerard Duffy

ABSTRACT

This essay moves from a description of a standard of living to an analysis of two distinct flows of economic activities and exchanges. The reader is invited to identify real basic variables by distinguishing between the production and purchase of tortillas, on the one hand, and the production and purchase of tortilla machines, on the other. Economics as currently taught and practiced around the globe does not distinguish between basic and non-basic goods, services, and profits. There exists a vital need to teach and implement non-basic profit, a social dividend that is part of a novel economic democracy.

THE SUPRA-SUBJECTIVE NATURE OF RELATION
John Deely's 'Semiotic' Response to the Modern Impasse

Banzelão Teixeira

ABSTRACT

This article begins with the Aristotelian notion of relation in the order of *ens reale*, its development in Medieval times, and the Modern denial of the same relation. Deely's Postmodern doctrine of signs helps us to respond to the Modern impasse. We first explore the supra-subjective nature and ontological character of relations and then focus on the triadic character of sign-relations and their role in the cognitive activity of humans. Deely also speaks of the relation of self-identity which transforms the objective world of animal interest into a world that can be investigated as something existing in its own right.

**PEACE JOURNALISM ACCORDING TO
JAKE LYNCH AND ANNABEL McGOLDRICK**

Shanil Jayawardena

ABSTRACT

Jake Lynch and Annabel McGoldrick base their understanding of Peace Journalism firmly on the key principles established by Johan Galtung, the principal founder of the discipline of Peace and Conflict Studies. Galtung's principles include concepts such as 'cultural violence,' 'structural violence,' 'negative peace,' 'positive peace,' and the differences between 'War Journalism' and 'Peace Journalism.' This article concentrates on their elaboration of Galtung's theory which is largely the result of their years of reflection on the practice and training of journalists in Peace Journalism.

**VIKTOR FRANKL'S THEORY OF MEANING IN LIFE
With an Emphasis on the Role of Personal Responsibility
and Freedom in Logotherapy**

Nithiyan Gnanasekar

ABSTRACT

Most of us ask, "What is the meaning of my life?" Such a question is a sign of true humanness. Viktor Frankl's theory of meaning in life suggests that life never ceases to have a meaning for anyone at any point of time. Creative work, life-experiences and our attitude towards suffering are the three possible avenues to find meaning. Logotherapy is a tool to treat meaninglessness. This meaning-centered therapy exhorts everyone to take up life with responsibility and to discover its meaning. Meaning is full of surprises and the search for meaning is a never-ending journey.